Grassroots Media LLC	WJLA-TV WASHINGTON, DC	1100 Wilson Blvd, 6th Floc Arlington, VA 22209
146 Montgomery Avenue Suite 201 BALA CYNWYD, PA 19004	146 Montgomery Avenue	

Contract #	4967238	Date Entered	09/02/21
Schedule Dates	09/06/21-09/07/21	Last Modified	09/02/21
Advertiser	Terry McAuliffe for Governor of Virginia-D (14151	Entered By	Mark Afshar
Agency	Graceroote Media LLC (19605)	CO-OP	No

 Agency
 Grassroots Media LLC (19605)
 CO-OP

 Product
 POLITICAL CANDIDATE (ns) (1186)
 External #

 Brand
 627 McAuliffe Week 9 (1610451)
 Demo

Salesperson HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869) Order Type

 Sales Office
 WJLA/GJLA/EJLA
 Package Deal

 Buyer Name
 D'Ettorre,Mike
 Commission %
 15.00

 Phone/Fax
 /
 Commission
 \$4,927.50

 CPE
 627
 Net Total
 \$27,922.50

Annual Member

Account Types Local/Political Candidate Agency BRD Sales Tax

Billing Type Weekly/Irregular
Comments

Washington (WJLA		D-4-
By Broadcast Month		Rate
Sep. 2021	39	\$32,850.00
Grand Total:	39	\$32,850.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu \	Ne Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/07/21-09/07/21	3	:30	5A- News-7News ON YOUR SIDE at 5AM			1					1	\$150.00	\$150.00	Washington (WJLA)		9/2/21
2.0	Normal Line / SPOT	09/06/21-09/07/21	2	:30	7A- 8A (EST)		1	2					3	\$800.00	\$2,400.00	Washington (WJLA)		9/2/21
3.0	Normal Line / SPOT	09/06/21-09/07/21	2	:30	8A- 9A (EST)		1	2					3	\$800.00	\$2,400.00	Washington (WJLA)		9/2/21
4.0	Normal Line / SPOT	09/07/21-09/07/21	2	: :30	5:58:15A- News-7News ON YOUR SIDE at 6AM			1					1	\$525.00	\$525.00	Washington (WJLA)		9/2/21
5.0	Normal Line / SPOT	09/06/21-09/07/21	2	:30	10:58:25A- ABC-The View		1	1					2	\$525.00	\$1,050.00	Washington (WJLA)		9/2/21
6.0	Normal Line / SPOT	09/06/21-09/07/21	3	:30	2P- ABC-General Hospital		1	1					2	\$400.00	\$800.00	Washington (WJLA)		9/2/21
7.0	Normal Line / SPOT	09/06/21-09/07/21	2	: :30	11:59:56A- News-7News ON YOUR SIDE at Noon		1	1					2	\$400.00	\$800.00	Washington (WJLA)		9/2/21
8.0	Normal Line / SPOT	09/06/21-09/07/21	2	:30	5:59:26P- News-7News ON YOUR SIDE at 6PM		1	1					2	\$900.00	\$1,800.00	Washington (WJLA)		9/2/21
9.0	Normal Line / SPOT	09/06/21-09/07/21	2	: :30	4:59:30P- News-7News ON YOUR SIDE at 5PM		1	1					2	\$600.00	\$1,200.00	Washington (WJLA)		9/2/21
10.0	Normal Line / SPOT	09/06/21-09/07/21	3	:30	7:29:26P- Jeopardy		1	1					2	\$2,000.00	\$4,000.00	Washington (WJLA)		9/2/21
11.0	Normal Line / SPOT	09/06/21-09/07/21	3	:30	6:58:46P- Wheel Of Fortune		1	1					2	\$1,400.00	\$2,800.00	Washington (WJLA)		9/2/21

			1	
ccepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
ccepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



WJLA 1100 Wilson Blvd. 6th Floor Arlington, VA 22209

WJLA-TV WASHINGTON, DC

Grassroots Media LLC 146 Montgomery Avenue Suite 201 BALA CYNWYD, PA 19004

Contract #	4967238	Date Entered	09/02/21
Schedule Dates	09/06/21-09/07/21	Last Modified	09/02/21
Advertiser	Terry McAuliffe for Governor of Virginia-D (1415	14 Entered By	Mark Afshar

No

15.00

\$4,927.50

\$27,922.50

Annual Member

Order Type

Package Deal

Commission %

Commission

Net Total

Sales Tax

Agency CO-OP Grassroots Media LLC (19605) External # Product POLITICAL CANDIDATE (ns) (1186) Brand 627 McAuliffe Week 9 (1610451)

Salesperson HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869) Sales Office WJLA/GJLA/EJLA

D'Ettorre, Mike **Buyer Name** Phone/Fax CPE 627 **Account Types** Local/Political Candidate Agency BRD

Billing Type Weekly/Irregular

Comments

Washington (WJLA) By Broadcast Month Spots <u>Rate</u> Sep. 2021 39 \$32,850.00 Grand Total: 39 \$32,850.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th I	Fr Sa	Su	Spots	Rate	Total	Station	Comments	Entered
12.0	Normal Line / SPOT	09/06/21-09/07/21	3	:30	11:00:26P- News-7News ON YOUR SIDE at 11PM		1	1					2	\$500.00	\$1,000.00	Washington (WJLA)		9/2/21
13.0	Normal Line / SPOT	09/06/21-09/07/21	3	:30	12:37A- ABC-Nightline		1	1					2	\$100.00	\$200.00	Washington (WJLA)		9/2/21
14.0	Normal Line / SPOT	09/06/21-09/07/21	3	:30	11:35P- ABC-Jimmy Kimmel		1	1					2	\$300.00	\$600.00	Washington (WJLA)		9/2/21
15.0	Normal Line / SPOT	09/07/21-09/07/21	3	:30	10A- Rachael Ray			1					1	\$250.00	\$250.00	Washington (WJLA)		9/2/21
16.0	Normal Line / SPOT	09/07/21-09/07/21	3	:30	9A- Live with Kelly			1					1	\$300.00	\$300.00	Washington (WJLA)		9/2/21
17.0	Normal Line / SPOT	09/07/21-09/07/21	2	:30	12:57:56P- ABC-GMA3: What You Need to Know			1					1	\$325.00	\$325.00	Washington (WJLA)		9/2/21
18.0	Normal Line / SPOT	09/07/21-09/07/21	2	:30	3:59:27P- News-7News ON YOUR SIDE at 4PM			1					1	\$400.00	\$400.00	Washington (WJLA)		9/2/21
19.0	Normal Line / SPOT	09/07/21-09/07/21	3	:30	6:57P- 7P (EST)			1					1	\$3,500.00	\$3,500.00	Washington (WJLA)		9/2/21
20.0	Normal Line / SPOT	09/06/21-09/06/21	3	:30	7:29:26P- Jeopardy		1						1	\$2,000.00	\$2,000.00	Washington (WJLA)		9/2/21
21.0	Normal Line / SPOT	09/06/21-09/06/21	3	:30	6:58:46P- Wheel Of Fortune		1						1	\$1,400.00	\$1,400.00	Washington (WJLA)		9/2/21
22.0	Normal Line / SPOT	09/06/21-09/06/21	2	:30	3:59:27P- News-7News ON YOUR SIDE at 4PM		1						1	\$400.00	\$400.00	Washington (WJLA)		9/2/21
23.0	Normal Line / SPOT	09/06/21-09/07/21	2	:30	10:58:25A- ABC-The View		1	1					2	\$525.00	\$1,050.00	Washington (WJLA)		9/2/21
		•	'		CON	FIR	RM/	AΤ	101	V C	ON	TF	RAC	Т	1	'	'	
contod	Agency/Advertiser:			Date:	Accepted-Sta	tion:								Date:	Comments:			

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Gras 146 ľ BAL	A-TV WASHINGTON, DC STOOTS Media LLC Montgomery Avenue S A CYNWYD, PA 1900	Arlington, V		Sci Add Agg Pro Brid Sala Bu Ph Acc Bill Co	count Type ling Type mments	Terry Mc/ Grassrool POLITICA 627 McAu HOUSE-W WJLA/GJI D'Ettorre / 627 Ses Local/Pol Weekly/I	-09/07/21 Auliffe for (ts Media LL AL CANDID. Uliffe Week WASHINGTO LA/EJLA Mike itical Candi rregular	.C (11	9605) (ns) (: 161045 WJLA/n	1186) 51) GJLA/E)	(14151 [,]	CO-OP Externa Demo Order Ty Package Commis Commis Net Tota Sales Ta	dified () By N N I # Vpe A Deal Sion () Sion () A Sion (19/02/21 19/02/21 Mark Afsha Io Annual Me 15.00 64,927.50 627,922.50	mber		Washington (WJ) By Broadcast Montl Sep. 2021 Grand Total:	39 39	\$32,	Rate 850.00
Line	Line Type / Break Type		Dates	Sec 3			SPW			We T	h Fr	Sa Su	Spots			Fotal		Station	Com	ments	Entered
24.0	Normal Line / SPOT	Us	9/06/21-09/06/21	3	:30	6:57P- 7P (EST)		1					1	\$3,500.	500	\$3,300.0t) Washingto	II (WJLA)			9/2/21

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: Date: Accepted-Station: Date: Comments:

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